

The Kentucky Bourbon Collection

Whiskey Row – Historic Distillery Tastings, Guided Whiskey Row Tour & 3-Night Stay in Louisville for 2

This Experience for 2 Includes:

- 4-hour guided Whiskey Row walking tour with a local bourbon expert
- Guided distillery tours and tastings at Old Forester Distillery
- Guided distillery tours and tastings at Michter's Fort Nelson Distillery
- Additional two distillery and tasting room visits along historic Whiskey Row
- All tastings, tour leader, gratuities, taxes, and fees included
- 3-night stay at the Louisville Marriott Downtown in a standard guest room
- Winspire booking & concierge service — seamless support from start to finish

Louisville is where America's native spirit comes alive. Along the banks of the Ohio River, iron-front warehouses and cobblestone streets whisper stories of ambition, rebellion, and revival. Whiskey Row isn't just a destination — it's the birthplace of bourbon culture, where history is etched into brick walls and the aroma of aging oak lingers in the air.

This experience invites you to slow your pace, walk the streets where bourbon legends were built, and taste the spirit exactly where it belongs.

Walk Whiskey Row: A Guided Bourbon Journey

Your 4-hour guided walking tour brings bourbon's story to life, step by step. Led by a knowledgeable local guide, you'll explore Whiskey Row while learning how Louisville shaped — and was shaped by — America's most iconic spirit. Highlights include:

Old Forester Distillery

The only bourbon brand continuously distilled before, during, and after Prohibition. Tour the striking downtown distillery and enjoy a guided tasting that showcases bold, classic expressions rooted in over 150 years of craftsmanship.

Michter's Fort Nelson Distillery

Elegant, refined, and meticulously produced, Michter's is known for its small-batch philosophy and exceptional balance. Your tasting reveals why its bourbon and rye are among the most sought-after in the world.

Additional distillery and tasting room stops complete the journey, offering a deeper look into Louisville's thriving modern bourbon scene. Tastings, expert narration, and gratuities are all included — so you can focus on sipping, learning, and enjoying the walk.

Your Stay: Louisville Marriott Downtown

Settle into three nights at the Louisville Marriott Downtown, a polished, modern retreat perfectly positioned near Whiskey Row. Spacious rooms, elevated dining, and walkable access to the city's top distilleries and restaurants make this an ideal home base.

Step outside and the city unfolds around you — riverfront strolls, historic facades, and the unmistakable energy of a town proud of its bourbon roots. After full days of tasting and storytelling, return to comfort and calm in the heart of downtown.

Please note: Must be 21+ for tastings (guests of all ages may join the tours).

Package Blackout Dates: The week of Derby Week, the Bourbon Festival, major US holidays and major local events. Additional dates may apply.

WINSPIRE PACKAGE REDEMPTION:

Winspire Travel packages and experiences must be booked within one year of the purchase date. The actual travel date must occur within two years of the purchase date.

WINSPIRE BOOKING & CONCIERGE SERVICES:

Winspire provides a team of seasoned travel professionals to help you redeem your experience. We will book all travel-related details and reservations for every part of your experience. Included within our services, Winspire can assist with extra hotel nights, airfare, and additional guests as a full-service travel agency.

ADDITIONAL INFORMATION:

Reservations are subject to availability, blackout dates, and major holidays. Reservations must be booked 60 days in advance of travel. Purchases through charity fundraisers are non-refundable.

Certificates cannot be resold or replaced if lost, stolen, or destroyed. Ground transportation is the responsibility of the winner unless otherwise stated.